

BOWLETTE with Pair of Jewel-Like Guppyi Fish

The Enchantment of the South Seas Brought to Your Home!

Pair of these live-bearing miniature tropical fish, globe, vegetation, tiny rock garden, standard and one year's food supply. Shipped prepaid.

3164 **Purchase**
With \$3 **or Coupons**



Full-Sized Illustration of Female Guppyi Fish

Marvelously fascinating globeful of live fish—a charming bit of tropical undersea life to gleam on your living-room table and provide endless interest and amusement. See illustration in colors on page 103.

In each Bowlette are two Guppyi, not much longer than your thumbnail. The male is a very handsome, rainbow-hued creature; the female the larger but more drab-looking fish. Through their almost transparent bodies the tiny, delicately traced backbone is plainly seen.

These remarkable fish do not lay eggs. The young are born alive right before your very eyes and immediately they swim, feed and

take care of themselves. Mrs. Guppyi bears six to a dozen young Guppyis about every six weeks.

Antics of Guppyis are ever fascinating. They dart about for hours on end, their brilliant colors flashing in the sunlight. It is a source of great interest, too, to watch successive broods of young growing up and assuming their colors and spots.

These fish require almost no care. The water need be changed only about once in two weeks. But a few grains of food about twice a week are required. The bowl, 6 in. high, including stand, is easily carried and placed anywhere. A cork seals it when shipped.



FULLY GUARANTEED FOUNTAIN PENS



3405M1

3405M2

All our Pens are fully guaranteed; we make all adjustments free. Pen points of 14-K. gold, iridium-tipped.

3405M1 5½ in. long. For Men
With \$4.50 **Purchase**
or Coupons

3405M2 4½ in. long. For Women
With \$4 **Purchase**
or Coupons

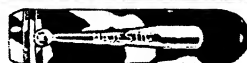
Decidedly attractive pens in black and pearl-effect unbreakable composition. Very popular; very reasonably priced. The mottled appearance resembles marble. The barrel is fitted with a No. 4-size pen for women and a No. 6-size pen for men. Gold-plated filling lever, clip band and ring on cap. They write smoothly which is the first consideration in a pen. Mailing weight 3 oz.

Combination Pen and Pencil

This double-duty writing instrument is very practical—a lead pencil at one end, at the other end a fountain pen. Very well made of unbreakable material in black and pearl-effect. No. 2-size 14-K. solid gold pen. 2 bands on cap, clip, filling lever and pencil tip are gold-plated. Concealed eraser and lead chamber. Length, closed, 6 in.; diameter, ¼ in. Mailing weight 4 oz.

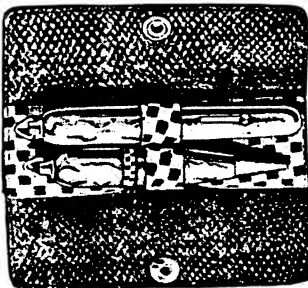
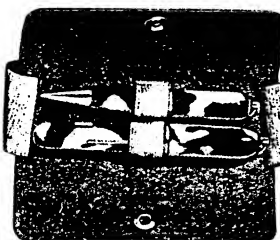


1328 **Purchase**
With \$5 **or Coupons**



Any woman would proudly use this pen of attractive mottled jade-green composition; streamline barrel. Writes smoothly and easily. Gold-plated filling lever, band on cap, and ring. 4½ in. long. No. 4-pen. Mlg. wt. 3 oz.

5122 **With**
\$3.50 Purchase
or Cpnns.



The Parker "Lady Duofold" is correct in size and shape for a woman's hand. The barrel is of unbreakable composition in jade-green with bands and ring of gold-plate. Writes smoothly and easily with No. 2-size gold pen. Quickly cleaned and filled. 4½ in. long. Mlg. wt. 3 oz.

2416M1 **With**
\$8.50 Purchase
or Cpnns.



Genuine PARKER Pens

The Parker Pen is well-known as one of the best pens made.

The "Duofold Jr." is a splendid size for students or men who prefer a pen of medium size. It is 4½ in. long, closed, with a No. 5-size gold pen. Barrel of unbreakable composition in jade green with bands and clip of gold plate. Easy to clean and fill, and may be depended upon to give satisfaction in use. Mlg. wt. 3 oz.

2489 **With**
\$8.50 Purchase
or Coupons

Midget Pen and Pencil Set

Performs like a big set. Writes smoothly and easily. 14-K. solid gold No. 2-size pen. Gold-plated filling lever and rings. Pencil has gold-plated tip and ring cap which conceals eraser and chamber for extra leads. Pen is 3¼ in. long; pencil, 3½ in. Barrel of composition in jade or black and white. Genuine leather case with snap button. Mailing weight 4 oz.

2578M4 Jade 2578M9 Black and Pearl effect

With \$2.50 Purchase
or Coupons

De Luxe Midget Pen and Pencil Set

Finest material and workmanship. 14-K. solid gold pen. Engraved gold-plated band on pen and pencil. Gold-plated pencil tip and rings and filling lever. 2-piece pencil. Fully guaranteed. Genuine leather snap-button case. Mailing weight 3 oz.

3304M2 Brown Onyx

3304M3 Black and Pearl effect.

With \$4 Purchase
or Coupons

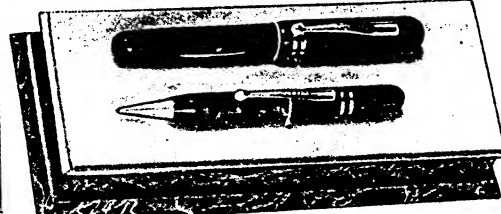
Junior Pen and Pencil Set

Popular Junior size. Suitable, however, for men and women. No. 4-size, 14-K. solid gold pen. Bands, clips, lever and pencil point of yellow-gold plate. Pen closed, 4¼ in. Pencil, 3¾ in. Very attractive gift box. Mailing weight 8 oz.

3235M4 Marine Green and Black Mlg. wt.

3235M9 Black and Pearl effect 6 oz.

With \$5 Purchase
or Coupons



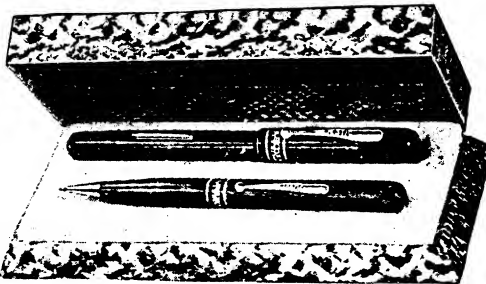
Pen and Pencil Set

An extremely attractive set of black and gold mottled unbreakable composition in two sizes. No. 2-size 14-K. gold pen. Bands, clip, filling-lever and tip on pencil are yellow-gold-plated. Eraser and leads under pencil cap. Each set in attractive box. Mailing weight 8 oz.

1232M1 Length, 5¾ in. For men

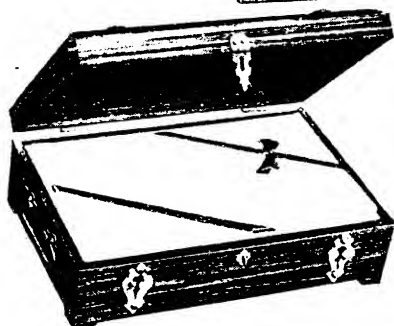
1232M2 Length, 4¾ in. For women

With \$6 Purchase
or Coupons



Good looking and, most important, writes smoothly and easily. Streamline barrel of attractive mottled jade-green unbreakable composition. Gold-plated clip, filling lever and band on cap. No. 6-size pen. Convenient size which men like. 5½ in. long. Mlg. wt. 3 oz.

3530 **\$4 Purchase**
With or Coupons

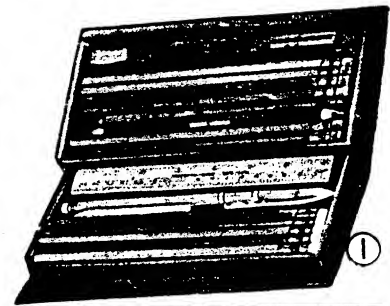
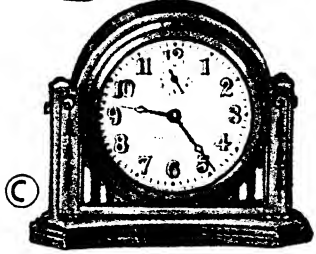
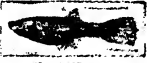


Genuine Cedar Chest with Key

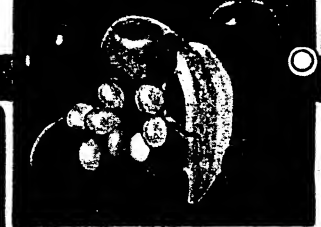
A beautiful, oval top cedar chest in natural finish, trimmed with brass straps and equipped with two brass handles, padlock and key. Contains 24 sheets of white Vellum stationery and 24 envelopes to match. Paper is ribbon tied. The chest is very useful for handkerchiefs, gloves or trinkets after the stationery has been used. Size of chest over all, 12 x 7½ x 3½. Mailing weight 3 lbs.

4300 **\$3.50 Purchase**
With or Coupons

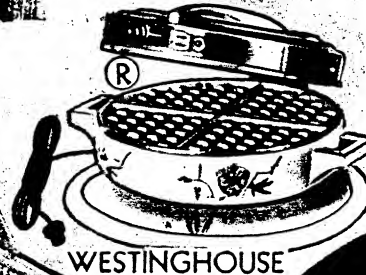
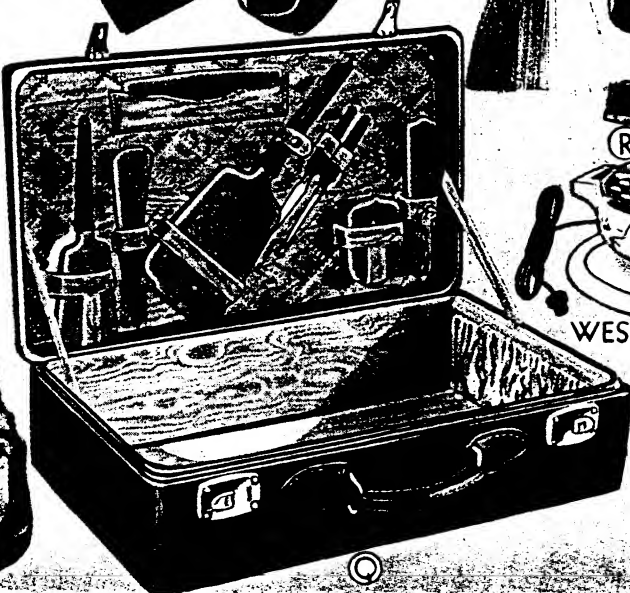
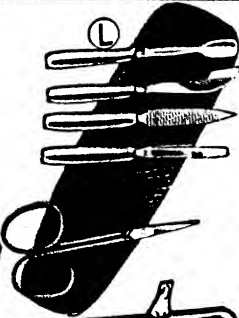
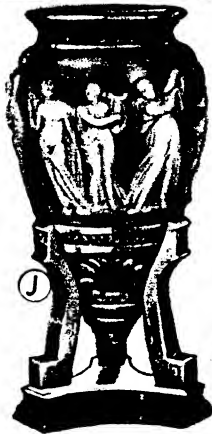
WHAT SHALL I GIVE?—HERE'S THE ANSWER!



9-PIECES ARTIFICAL FRUIT

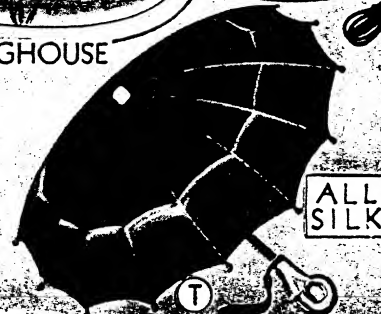


DESCRIPTIONS ON OPPOSITE PAGE



WESTINGHOUSE

WESTINGHOUSE



ALL SILK

Unbreakable Self-Filling Fountain Pens
 Handsomely polished. Fine, solid 14-K. gold pens, genuine iridium points except Nos. 35, 36. *Your name engraved for 20c cash.* When ordering, print name clearly. Imprinted pens are not returnable.

14-K Gold Plate
 Serviceable new pen for men. Made in popular black-and-white pearl effect of unbreakable material. Gold-plated, stainless-steel pen. Gold-plated clip, lever and band. Diameter, $\frac{3}{8}$ in. Length, $4\frac{1}{2}$ in. Mailing weight 3 oz. **No. 35 with 75c PREMIUM**

14-K Gold Plate
 Women's style pen with ring, made like No. 35. $4\frac{3}{8}$ in. long. Mailing weight 3 oz. **No. 36 with 75c PREMIUM**

14-K Solid Gold
 For women. Black and white marbled, unbreakable composition holders. Gold-plated filling lever; gold-plated end-ring. Solid, 14-K gold pen; No. 2 size; genuine iridium points, $3\frac{3}{4}$ in. long; diameter, $\frac{7}{16}$ in. Mig. **No. 10 with \$2 PREMIUM**

Same as No. 10 (illustrated) but made in coral red, unbreakable composition with black tip. Length, $4\frac{1}{2}$ in. Mailing weight 1 oz. **No. 34 with \$2 PREMIUM**

14-K Solid Gold
 For men. Black and white marbled, unbreakable composition holder. Gold-plated pocket clip and filling lever. Solid, 14-K gold pen; No. 2 size; genuine iridium points, $5\frac{1}{2}$ in. long; diameter, $\frac{7}{16}$ in. Mig. **No. 25 with \$2 PREMIUM**

Like No. 25 (illustrated) but of coral red, unbreakable composition with black tip. Length, 5 in. Mailing weight 1 oz. **No. 33 with \$2 PREMIUM**

Jade green, unbreakable composition; stands hardest use. Diameter, $\frac{1}{2}$ in. Filling lever, ring and pocket clip gold-plated. Gold bands on cap. Solid, 14-K gold pen; No. 2 size; genuine iridium points. Mailing weight 2 oz.

14-K Solid Gold
 No. 30 with pocket clip for men. (Illustrated.) $5\frac{1}{2}$ in. long. Length open, $5\frac{3}{8}$ in. **Each \$2 with PREMIUM**

Unbreakable Oversize Pencils
 Guaranteed not to crack, break or discolor. Metal parts heavily gold-plated. Lead feeds up and down by turning tip. Large eraser and extra leads under cap. Length, $5\frac{1}{2}$ in. Diameter, $\frac{1}{2}$ in.

No. 19 Jade Green **75c with PREMIUM** Mig. wt. 2 oz.
No. 24 Black and Pearl **75c with PREMIUM** Mig. wt. 2 oz.

Short style with ring for ladies' and misses' use. Length, $4\frac{1}{4}$ in. Diameter, $\frac{1}{2}$ in. Mig. wt. 2 oz. **No. 23 Jade Green with 75c PREMIUM**
No. 26 Black and Pearl with 75c PREMIUM

Playing Cards
 High-grade, air-cushion finish, bridge-size cards. Plain edges. Pliable; easily shuffled. Two jokers. 50 Red Back 51 Blue Back **50c with PREMIUM** Mig. wt. 5 oz.

Magic Multi-Box No. 28
 This novel, combination multiplying device and pencil box will interest and instruct the youngsters. A simple turn of the outer sleeve instantly gives the correct answer to any combination of numbers from 2 x 2 to 12 x 12. Highly finished in red, yellow and blue. Also gives tables of time, weights and measure. Complete with pen, pencil and ruler. $1\frac{1}{2}$ in. in diameter and 8 in. long. Mig. wt. 5 oz. **75c with PREMIUM**

Playing Card Case No. 65
 Two packs of good-grade playing cards and bridge score pad with pencil. In fine, genuine leather case of very beautiful, assorted colors. Trump indicator under button that fastens case. Size, 4 x 5 in. Mig. wt. 9 oz. **\$2 with PREMIUM**

Note Tablet 6
 60 sheets, 5 x 8 in., unruled, linen-finish paper. Guide sheet and blotter. Fits envelopes No. 3 on page 65. Mig. wt. 5 oz. **50c with PREMIUM**

Lead Pencils No. 3
 Medium soft. Enameled in assorted colors. Mailing weight 1 oz. **Pkg. of 6, 25c PREMIUM**

"Master" Pencil Sharpener No. 4
 Keeps pencils sharp at home and office. Easy to operate. Cast metal; bronze finish. Two screws to fasten on desk or wall. Mig. wt. 5 oz. **50c with PREMIUM**

Pen-and-Pencil Tablet No. 8
 Made from high-grade writing paper. For ink or pencil. Each tablet has 100 sheets, size 5 x 8 in. Paper ruled on both sides. Mig. wt. 8 oz. **15c with PREMIUM**

Cedar Chest and Stationery 113. \$2 with PREMIUM. Novel bakelite humidor in walnut finish. Front door swings open with slight touch. Room for four packages, box of safety matches, and sponge. 6 x 3 $\frac{3}{4}$ x 3 $\frac{3}{4}$ in. Mailing weight 1 lb.

Electric Lighter and Ash Tray 17. 90c with PREMIUM. Heavy, onyx-like glass top. 5 $\frac{1}{2}$ x 4 $\frac{1}{2}$ in. Lighter automatically lights when turned upside down; goes out when replaced on stand. 5 $\frac{1}{2}$ ft. silk cord. Mailing weight 1 lb.

Rose Lamp 20. \$2 with PREMIUM. Petals and frame of metal, electrically lighted by small frosted bulb. Black glass base. Completely wired with bulb and cord. 9 in. high; 7 $\frac{1}{2}$ in. wide. Mailing weight 2 $\frac{1}{4}$ lbs.

Giraffe Glass Animal Set 51. \$1.75 with PREMIUM. Newest and smartest and prettiest of glass animal set. Of china with silver inside; striped blue. Four pieces, largest 3 $\frac{3}{4}$ in. high. Mailing weight 3 oz.

Dollé Sachet 15. \$2 with PREMIUM. Pretty chiffon dress. Bottle base and pockets in slip filled with rosebud sachet. 7 $\frac{3}{4}$ in. high. Mig. wt. 1 lb.

Bath Salts and Powder 34. \$2 with PREMIUM. Clever, mahogany-finished, extension cigarette box. Top tray contains "Guimé" dusting powder and puff; lower, bath salts. Size closed, 3 $\frac{1}{2}$ x 5 in.; 3 $\frac{1}{4}$ in. high. Mailing weight 14 oz.

Bath Salts 371. \$2 with PREMIUM. Unusual china teapot, filled with delightfully-scented bath salts. 8 $\frac{1}{2}$ in. long. Holds 6 cups. Mailing weight 2 $\frac{1}{4}$ lbs.

Rosebud Sachets 16. 85c with PREMIUM. Charming, heart-shaped sachets of chiffon and ribbon, filled with rosebud sachet. Gift box. Mig. wt. 4 oz.

Bath Salts 33. \$2 with PREMIUM. Smart, vanity make-up box with mirror inside case cover. "Godel" print on cover. Contains four packages of "Guimé" bath salts. Base, 8 x 8 $\frac{1}{2}$ in.; height with mirror up, 10 in. Mailing weight 2 $\frac{1}{2}$ lbs.

Midget Pen and Pencil Set 173. \$1.50 with PREMIUM. New, improved set. Black and white perle effect. In unbreakable composition. Exposed metal parts gold plated. Pen has stainless steel, 14-K, gold-plated pen. Pencil has eraser and extra lead under cap. Attractive, snap-button case of genuine leather, steel-grain. 3 $\frac{1}{2}$ in. long, closed; tucks into bag or vest pocket. Mig. wt. 3 oz.

Pencil Set 174. \$2 with PREMIUM. Big value! Holds memo pad, 6 colored crayons, checkboard and checkers, bank, drinking cup, pen-point container with 3 pens, penholder, large eraser, ruler and 7 pencils (1 extra large, 4 black lead, 1 red, 1 blue). Size closed, 10 $\frac{1}{2}$ x 5 $\frac{1}{2}$ x 2 in. Mailing weight 1 $\frac{1}{2}$ lbs.

Stationery 111. \$2 with PREMIUM. 48 sheets high-grade, white, linen-finish paper, gold size, 6 $\frac{3}{4}$ x 5 in.; and 48 envelopes in pretty, 4-drawer cabinet. Mailing weight 1 $\frac{1}{2}$ lbs.

Tray and Stationery 112. \$2 with PREMIUM. Solid maple tray, 17 $\frac{1}{2}$ x 6 $\frac{1}{2}$ x 1 $\frac{1}{2}$ in., with pretty, etched design in bold relief against natural wood background. Finish not affected by hot or ordinary liquids. Contains 24 sheets of high-grade, white stationery, and 24 envelopes. Mailing weight 2 lbs.

Cedar Chest and Stationery 113. \$2 with PREMIUM. Novel bakelite humidor in natural finish, size 10 $\frac{1}{2}$ x 6 x 3 in., with top etched in silhouette design. Contains 24 sheets fine, white stationery, and 24 envelopes. Mailing weight 1 $\frac{1}{2}$ lbs.

"Serverette" Cigarette Dispenser 8. \$1.80 with PREMIUM. Beautiful, modish, metal smoking accessory in silver and black finish. Press lever and out rolls cigarette. Works every time! Holds 20 cigarettes. 3 $\frac{3}{4}$ in. high. Mailing weight 1 $\frac{1}{2}$ lbs.

Cigarette Humidor 7. \$1.70 with PREMIUM. Novel bakelite humidor in walnut finish. Front door swings open with slight touch. Room for four packages, box of safety matches, and sponge. 6 x 3 $\frac{3}{4}$ x 3 $\frac{3}{4}$ in. Mailing weight 1 lb.

Electric Lighter and Ash Tray 17. 90c with PREMIUM. Heavy, onyx-like glass top. 5 $\frac{1}{2}$ x 4 $\frac{1}{2}$ in. Lighter automatically lights when turned upside down; goes out when replaced on stand. 5 $\frac{1}{2}$ ft. silk cord. Mailing weight 1 lb.

Rose Lamp 20. \$2 with PREMIUM. Petals and frame of metal, electrically lighted by small frosted bulb. Black glass base. Completely wired with bulb and cord. 9 in. high; 7 $\frac{1}{2}$ in. wide. Mailing weight 2 $\frac{1}{4}$ lbs.

Giraffe Glass Animal Set 51. \$1.75 with PREMIUM. Newest and smartest and prettiest of glass animal set. Of china with silver inside; striped blue. Four pieces, largest 3 $\frac{3}{4}$ in. high. Mailing weight 3 oz.

Elephant Teapot 274. \$1 with PREMIUM. Odd, oriental piece of pottery 7 in. long, 4 $\frac{1}{2}$ in. high. Bamboo handle. Capacity, 4 cups. Mig. wt. 1 $\frac{1}{2}$ lbs.

Handkerchiefs 195. 65c with PREMIUM. Three lovely, white, linen handkerchiefs with colored embroidered designs. Midget hems. Gift box. Mailing weight 5 oz.

Handkerchiefs 197. 50c with PREMIUM. Four smart, colorful sport handkerchiefs, about 13 in. square, of fine lawn in assorted, printed designs. Mailing weight 3 oz.

Handkerchiefs 194. 90c with PREMIUM. Six beautiful, sheer, lawn handkerchiefs with pretty corners embroidered in gay colored, 4-in., midget, hem-stitched hem. Gift box. Mailing weight 4 oz.

Handkerchiefs 196. 75c with PREMIUM. Men's colored-border handkerchiefs interwoven with fine, white cord. 4-in., hem-stitched hem. Gift box of three handkerchiefs. Mailing weight 6 oz.

Handkerchief and Tie Set 276. Blue; 277, Red. \$2 with PREMIUM. Tie of extremely high-grade rayon crepe; assorted, jacquard designs. Handkerchief 1-in. border, of same material to match tie. Gift box. Mig. wt. 6 oz.

Handkerchiefs 198. \$1.50 with PREMIUM. Men's fine, cotton handkerchiefs; borders in assorted designs. All in imitation leather case. All in gift box. Mailing weight 6 oz.

Tie, 81, Blue; 82, Red; 83, Green. \$1 with PREMIUM. Made of high-grade rayon in pretty and smart. Will wear and tie well. Wool lining. Mailing weight 2 oz.

Alarm Clock, 3, Rose; 4, Green. \$2 with PREMIUM. Dainty, square, non-tip, lacquered case, 3 $\frac{3}{4}$ in. high. 1 $\frac{1}{2}$ in. thick. Unbreakable crystal, 40-hr. movement. Good alarm. Mailing weight 14 oz.

Pillow 30. \$2.50 with PREMIUM. Beautiful, lace-top pillow in pastel shades of rainbow colors. Covered with fine quality organdie and imported lace. Soft, downy, Kapok filling. 12 $\frac{1}{2}$ in. square. Mig. wt. 2 lbs.

Placque 10. \$1.25 with PREMIUM. Molded wood product; practically unbreakable. Perfect reproduction of hand-carved model. Walnut-finished frame, 6 in. wide; 10 $\frac{1}{2}$ in. high. Mig. wt. 14 oz.

Automatic Candle Light 22. \$1.25 with PREMIUM. Portable, electric candle of utility and charm. Lights when lifted from table. Switch in base. With bulb and battery. 3 $\frac{1}{2}$ in. high. Mig. wt. 7 oz.

Hooked Rug Outfit 9. \$2 with PREMIUM. Everything you need to start your own hooked rug. Merely order more yarn to complete. Particularly beautiful pattern. Worked in our fine, wool and rayon worsted yarn, makes rug with sheen like oriental. Contains: fine-quality rug pattern, 30 x 40 in., printed in colors; wood frame; package of thumb tacks, needle and six skeins of yarn—sufficient to give you a substantial start in all colors. Mailing weight 1 $\frac{1}{2}$ lbs.

Hooked Rug Outfit 1. Orange; 2, Terra Cotta; 3, Delft; 4, Dark Delft. 50c with PREMIUM. Finest-quality wool and rayon, worsted yarn same as Hooked Rug Outfit, 25-yd. skein. Mailing weight 4 oz.

Pillow Top Outfit 6. \$2.25 with PREMIUM. Beautiful, imported background with floral center already worked in needle-point in natural colors. You work background and border. Outfit includes: background, yarn for background and border; needle and binding; complete instructions. Makes pillow top 10 in. square. Mailing weight 3 oz.

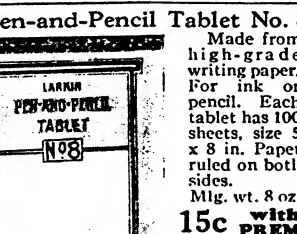
Dolly Brush. 84, Green; 85, Rose. \$1 with PREMIUM. Ornamental and practical. Of china with satin sash and skirt of colored-bristles to match. Mailing weight 9 oz.



School Tablet No. 5
 Extremely high-grade, smooth-finished paper, ruled on both sides. Especially fine for ink and, of course, for pencil. 70 sheets, 8 x 10 in. High-grade blotter. Mig. wt. 10 oz. **16c with PREMIUM**



Pencil Tablets No. 17
 Good quality, soft, smooth, yellow paper, restful to the eyes. Recommended by eye specialists and approved by school authorities. Each tablet contains 130 sheets, size 8 x 10 in. Can also be used for ink. Mailing weight 1 $\frac{1}{2}$ lbs. **Pkg. of 2, 35c with PREMIUM**



Pen-and-Pencil Tablet No. 8
 Made from high-grade writing paper. For ink or pencil. Each tablet has 100 sheets, size 5 x 8 in. Paper ruled on both sides. Mig. wt. 8 oz. **15c with PREMIUM**



Note Tablet 6
 60 sheets, 5 x 8 in., unruled, linen-finish paper. Guide sheet and blotter. Fits envelopes No. 3 on page 65. Mig. wt. 5 oz. **50c with PREMIUM**



Lead Pencils No. 3
 Medium soft. Enameled in assorted colors. Mailing weight 1 oz. **Pkg. of 6, 25c PREMIUM**

GIFTS OPPOSITE